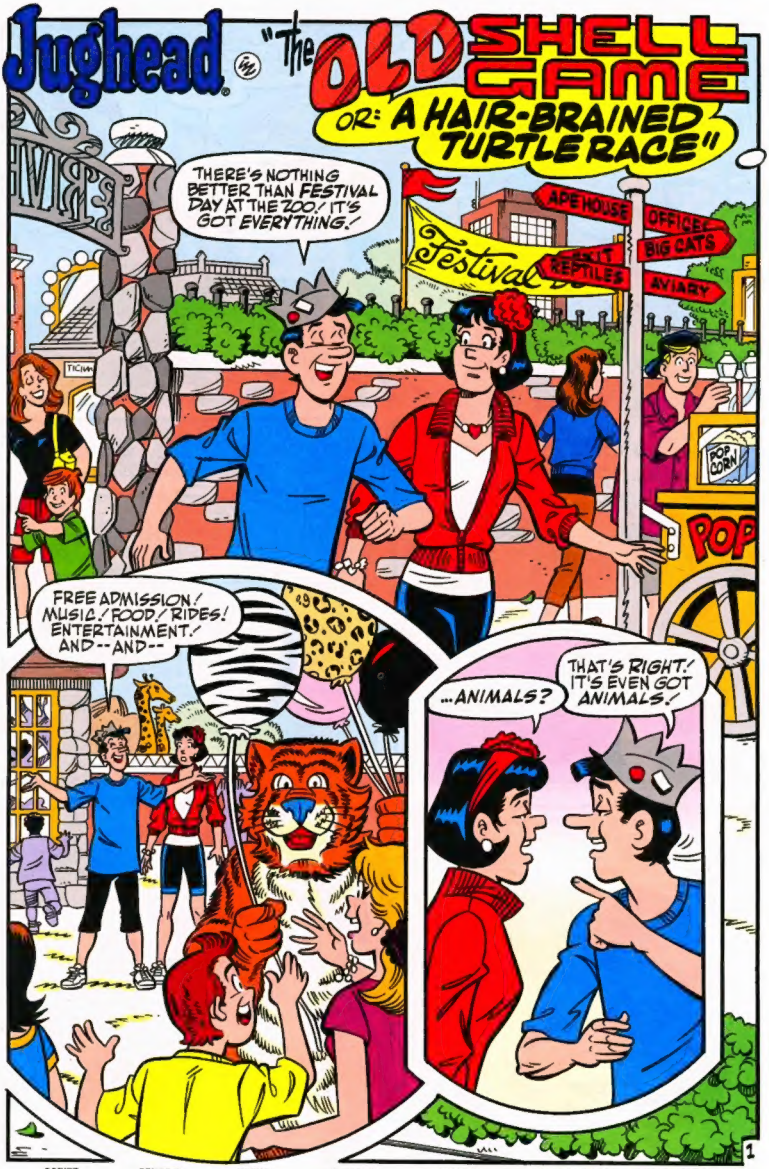
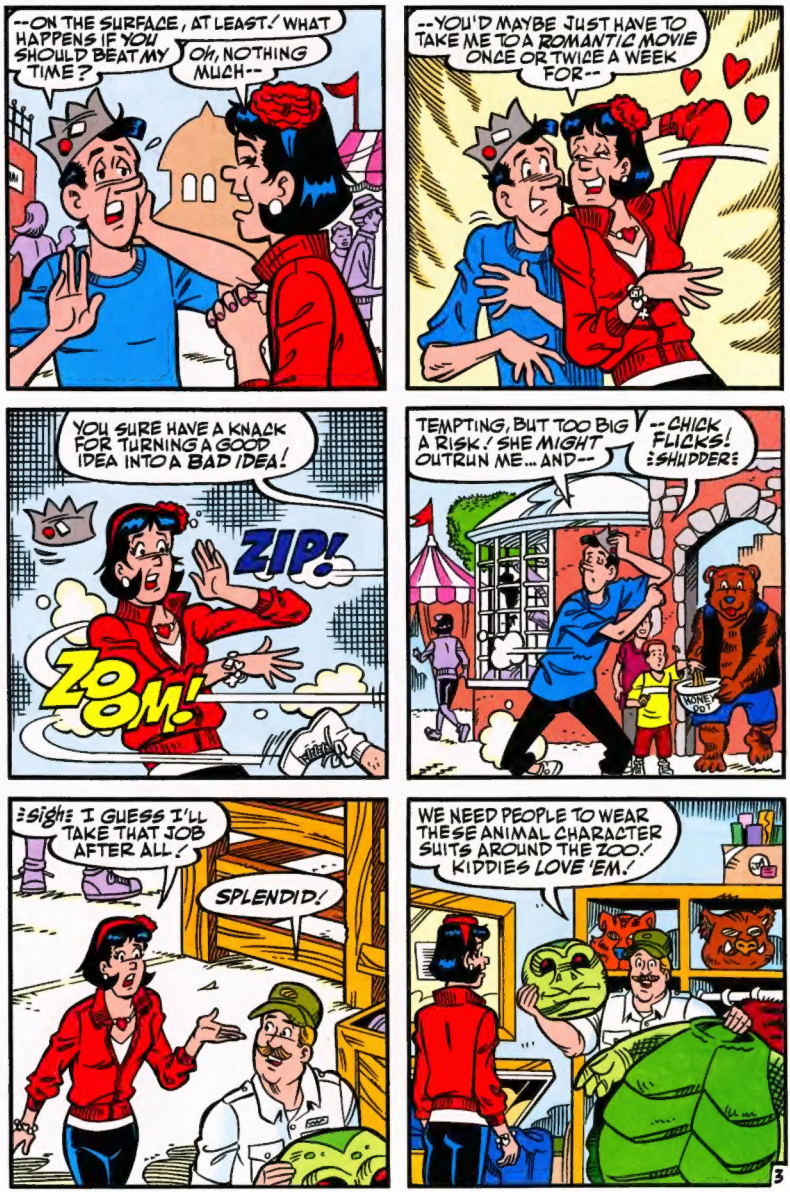
TM & © 2009 Archie Comic Publications, Inc.

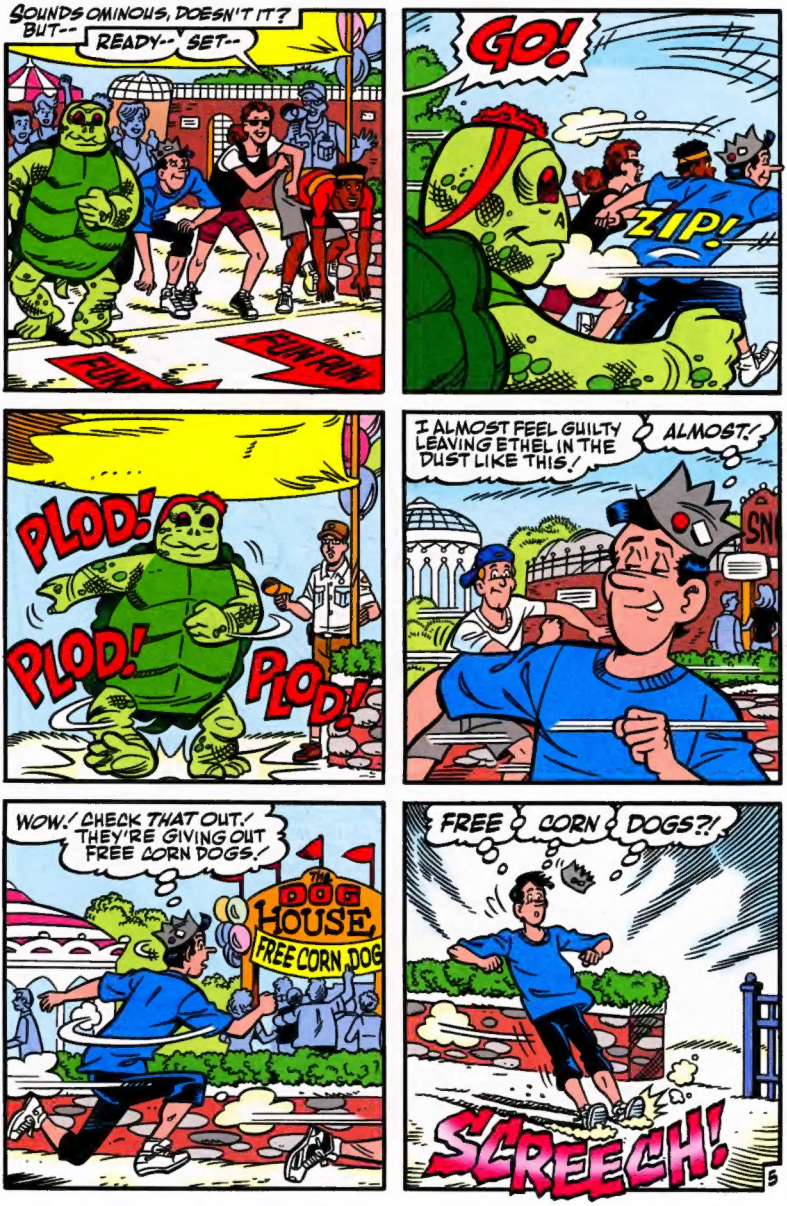


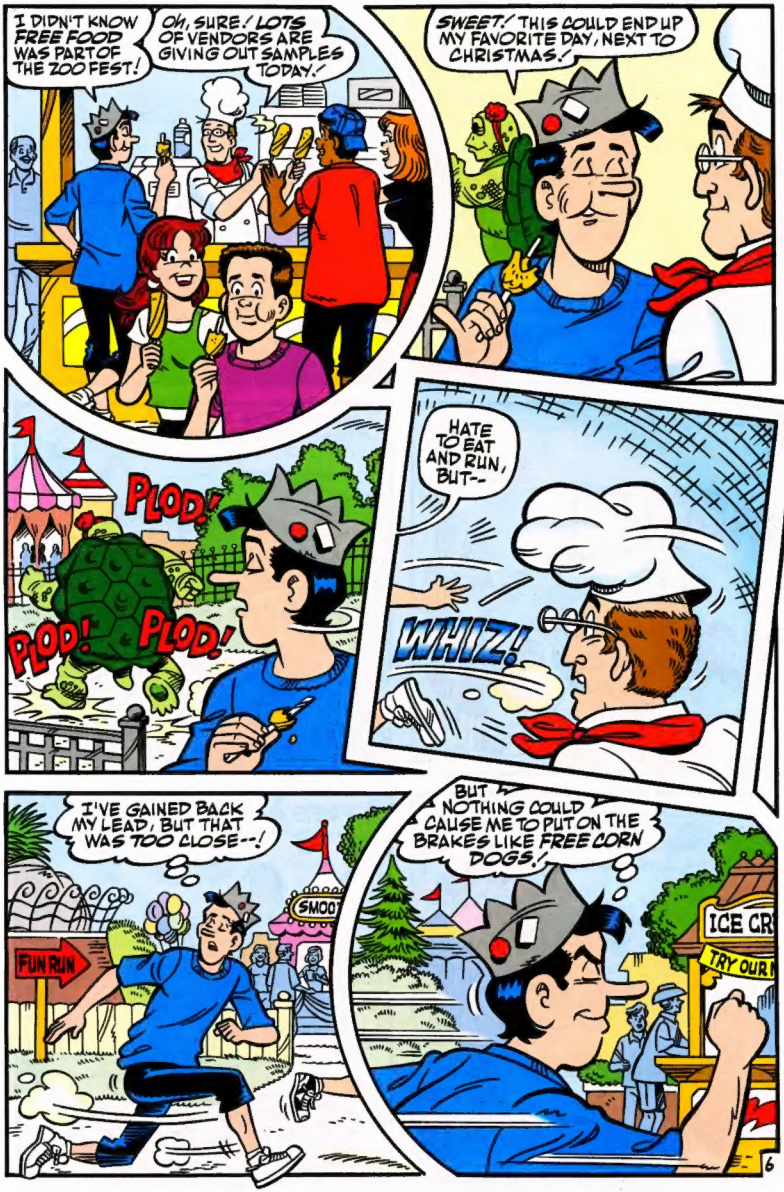
SCRIPT: CRAIG BOLDMAN
PENCILS: REX LINDSEY
INKING: JIM AMASH
LETTERING: JACK MORELLI
COLORING: BARRY GROSSMAN
MANAGING EDITOR: MIKE PELLERITO
EDITOR/EDITOR-IN-CHIEF: VICTOR GORELICK

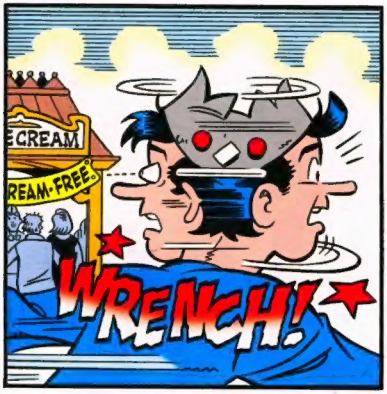
ETHEL, WOULD YOU LIKE TO EARN SOME EXTRA MONEY? WE HAVE A LITTLE JOB FOR YOU!
ICE
I'M GOING TO BE BUSY! I PLAN TO ENTER THE ZOO'S CHARITY FUN RUN!
ZOO FUN STA
PIZZA
JUGGIE, I HAVE AN IDEA!
ETHEL, YOU KNOW I NEVER LIKE YOUR IDEAS!
WE COULD BOTH ENTER THE FUN RUN!
SEE? WHAT'D I TELL YOU? BAD IDEA!
LET'S MAKE IT INTERESTING! IF YOU RUN A BETTER TIME THAN ME, I'LL TREAT YOU TO DINNER!
WELL! YOU FINALLY CAME UP WITH AN IDEA I LIKE!


--ON THE SURFACE, AT LEAST! WHAT HAPPENS IF YOU SHOULD BEAT MY TIME?
OH, NOTHING MUCH--
--YOU'D MAYBE JUST HAVE TO TAKE ME TO A ROMANTIC MOVIE ONCE OR TWICE A WEEK FOR--
YOU SURE HAVE A KNACK FOR TURNING A GOOD IDEA INTO A BAD IDEA!
ZIP!
ZOOM!
TEMPTING, BUT TOO BIG A RISK! SHE MIGHT OUTRUN ME... AND--
--CHICK FLICKS! :SHUDDER:
MONEY PIT
:SIGH: I GUESS I'LL TAKE THAT JOB AFTER ALL!
SPLENDID!
WE NEED PEOPLE TO WEAR THESE ANIMAL CHARACTER SUITS AROUND THE ZOO! KIDDIES LOVE 'EM!

UGH! WHAT A JOB! THOSE SUITS WEIGH A TON. YOU CAN BARELY MOVE OR SEE IN THEM.
EMPLOYEES ONL
JUST WEAR THIS SUIT UNTIL 6:00, AND I'LL THROW IN THIS CERTIFICATE: DINNER FOR TWO AT THE BUCKET O' GRUB.!!
THE BUCKET O' GRUB?!! THAT'S IN MY TOP 100 EATING PLACES!!
IF THAT'S THE PRIZE, THE RACE IS ON.
WHAT, YOU EXPECT ME TO RACE IN THIS TURTLE SUIT?
WELL, WISE GUY -- I ACCEPT. I'LL RUN IN COSTUME AND I'LL BEAT YOU!!
I HAPPEN TO KNOW SOMETHING ABOUT THE COURSE THAT WE'RE RUNNING THAT YOU DON'T!
ZOO FUN
START

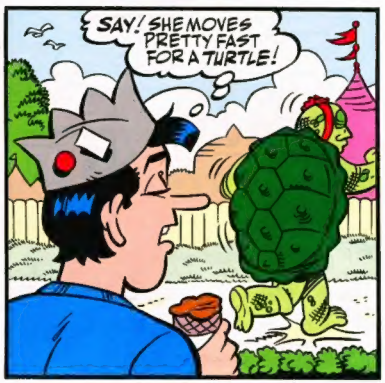

SOUNDS OMINOUS, DOESN'T IT? BUT--
READY-- SET--
GO!
ZIP!
PLOD!
PLOD!
PLOD!
I ALMOST FEEL GUILTY LEAVING ETHEL IN THE DUST LIKE THIS!
ALMOST!
WOW! CHECK THAT OUT! THEY'RE GIVING OUT FREE CORN DOGS!
THE DOG HOUSE
FREE CORN DOG
FREE CORN DOGS?!
SCREECH!
5

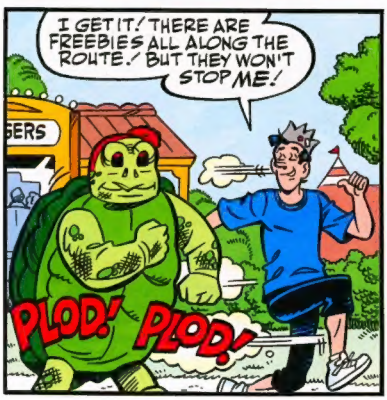

I DIDN'T KNOW FREE FOOD WAS PART OF THE ZOO FEST!
OH, SURE! LOTS OF VENDORS ARE GIVING OUT SAMPLES TODAY!
SWEET! THIS COULD END UP MY FAVORITE DAY, NEXT TO CHRISTMAS!
PLOD!
PLOD!
PLOD!
HATE TO EAT AND RUN, BUT--
WHIZ!
I'VE GAINED BACK MY LEAD, BUT THAT WAS TOO CLOSE--!
FUN RUN
BUT NOTHING COULD CAUSE ME TO PUT ON THE BRAKES LIKE FREE CORN DOGS!
ICE CR
TRY OUR


CREAM
REAM-FREE
WRENCH!

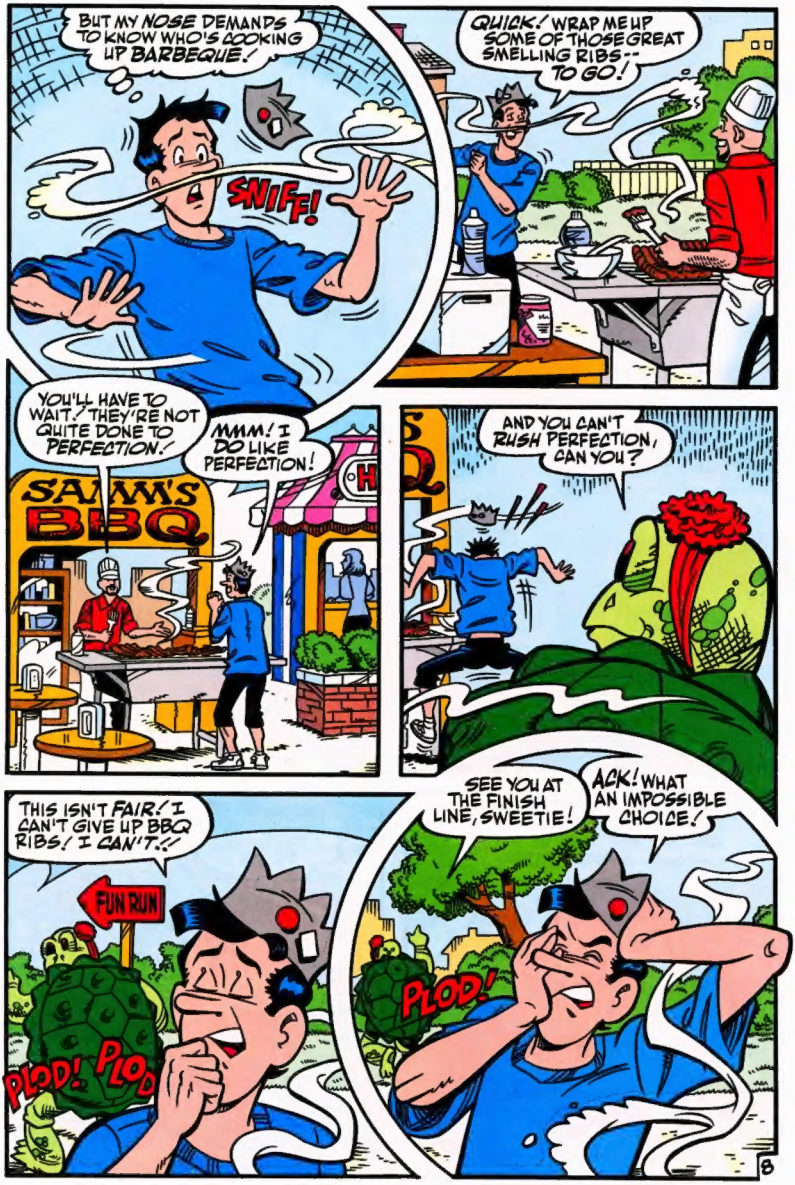
--UNLESS IT'S FREE ICE CREAM!

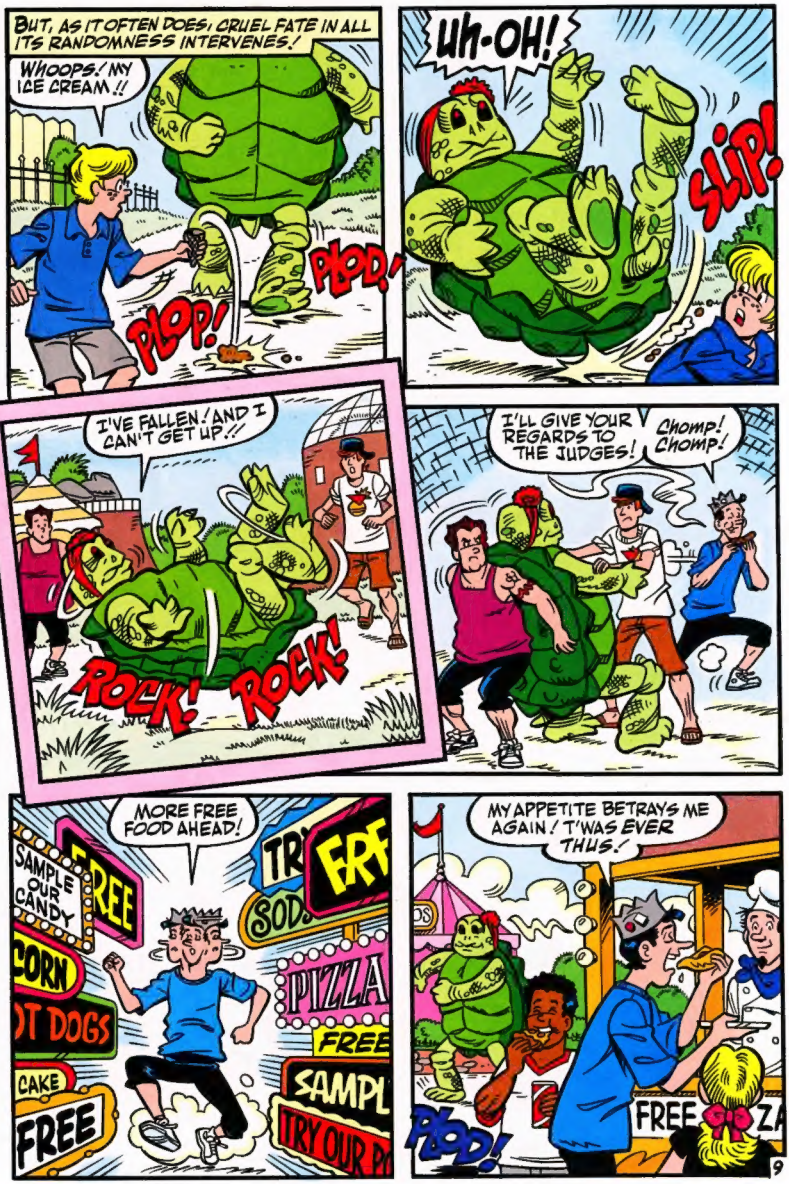
WHAT IS IT ABOUT FREE FOOD THAT MAKES IT SO MUCH MORE DELICIOUS THAN REGULAR FOOD?
REPT


SAY! SHE MOVES PRETTY FAST FOR A TURTLE!


I GET IT! THERE ARE FREEBIES ALL ALONG THE ROUTE! BUT THEY WON'T STOP ME!
SERS
PLOD! PLOD!

NO MORE FOOLING AROUND! MY EYES ARE ON THE PRIZE!


BUT MY NOSE DEMANDS TO KNOW WHO'S COOKING UP BARBEQUE!
SNIFF!
QUICK! WRAP ME UP SOME OF THOSE GREAT SMELLING RIBS-- TO GO!
YOU'LL HAVE TO WAIT. THEY'RE NOT QUITE DONE TO PERFECTION!
MMM! I DO LIKE PERFECTION!
SAMM'S BBQ
AND YOU CAN'T RUSH PERFECTION, CAN YOU?
THIS ISN'T FAIR! I CAN'T GIVE UP BBQ RIBS! I CAN'T!!
FUN RUN
PLOD! PLOD
SEE YOU AT THE FINISH LINE, SWEETIE!
ACK! WHAT AN IMPOSSIBLE CHOICE!
PLOD!


BUT, AS IT OFTEN DOES, CRUEL FATE IN ALL ITS RANDOMNESS INTERVENES.
WHOOPS! MY ICE CREAM!!
PLOP!
PLOD!
UH-OH!
SLIP!
I'VE FALLEN! AND I CAN'T GET UP!!!
ROCK!
ROCK!
I'LL GIVE YOUR REGARDS TO THE JUDGES!
CHOMP! CHOMP!
MORE FREE FOOD AHEAD!
SAMPLE OUR CANDY
FREE
CORN
DOGS
CAKE
FREE
PIZZA
FREE
SAMPL
MY APPETITE BETRAYS ME AGAIN! T'WAS EVER THUS.
PLOD!
FREE

YOU'RE LOSING YOUR LEAD, SWEETIE!
PLOD! PLOD!
URG!
MAYBE I SHOULDN'T HAVE DOUBLED UP ON THE PIZZA SLICES AND SMOOTHIES!
FUN RUN
YAWN! LET'S BREAK DOWN THIS SET UP AND GO HOME!
NOT YET!
WE STILL HAVE TWO RUNNERS COMING!
FINISH
STILL? WHAT ARE THEY, SNAILS?
UM... JUST ONE OF THEM.
THE OTHER ONE'S A TURTLE!
PLOD PLOD PLOD PLOD
I CAN'T SEE OUT OF THIS THING!
AT LEAST IT'S DOWNHILL ALL THE REST OF THE WAY!

IT'S BEEN A LONG, ARDUOUS TREK, BUT THERE'S NO WAY SHE CAN CATCH ME NOW!
Whoopsie!
KLUNK!
WHOOOSH!
CONGRATULATIONS, I GUESS!
FIN
HAMBU
TO THE VICTOR GO THE SPOILS...!
JUGGIE, I BEAT YOU FAIR AND SQUARE, SO FACE IT!--YOU WILL BE TAKING ME TO THE MOVIES!
SO YOU'LL HAVE TO COME OUT OF THERE SOMETIME!
FINISHED

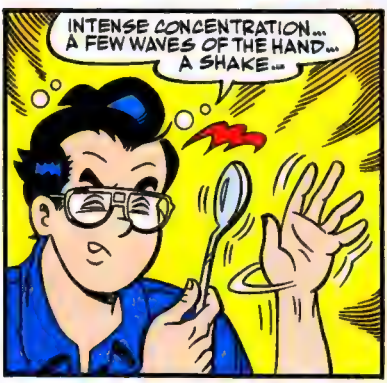
Jughead
WHAT'S THE SCOOP OR SPOON GOONS
TIKA TIKA TAK TAKA TAKA NIK-NIK TAK-TIKA TIKA TAKA-A TIKA
I HOPE YOU'RE NOT PLANNING TO ANNOY EVERYBODY WITH THOSE THINGS!
OF COURSE NOT!
TAK TAKA-TAK
I'M CERTAIN THEY'LL FIND MY SPOON-PLAYING AS SOOTHING AND RELAXING A I DO!
TIKA-TAKA
TAK TAKA
TAKA TAK
TAKA-TIKKA
TIKA TIKA
TIKA-TAKA
1

I CAN'T CARRY MY DRUM KIT AROUND EVERYWHERE!
THANK GOODNESS FOR SMALL FAVORS!
SO THIS LITTLE PORTABLE RHYTHM SECTION MAKES A NICE SUBSTITUTE!
TAK TAKA KLIK TIKKA
TIKA TIKA TAKK
TIKKATAKKA
SPOON-PLAYING IS A LOST ART.
AND YOU HAD TO GO FIND IT AGAIN!
KLIK
KLAK KLAK
TIKKATAK
RATTA TAT
TIKKA TIKKA
TAK TAK
TAK
I'VE HAD ENOUGH!
SO SAY WE ALL!
TAKA TIK TAK
TAK TAK
TIKKATIKKA
IT'S NO GOOD TELLING HIM NOT TO DO SOMETHING... THAT ONLY ENCOURAGES HIM.
TIKKATIK
TAKKATIK
TAK TAKA TIK KLAK KLIK TAK
POP'S
TIKKATAK
TIKA TAK
MAYBE WE CAN CHANNEL HIS ENERGIES IN A LESS IRRITATING DIRECTION.
Hmm!
TAK TAKKA TIKKA
TIKA TAK TAK
TIK TIK
2

YOU KNOW, THIS REMINDS ME OF A STUNT MY GRANDAD USED TO SHOW ME!
JUG! EVER TRIED SPOON-HANGING?
eh?
TAK TAKA TIK
TAK TIKKA
KLIK KLIK
IT'S SIMPLE, BUT TAKES A DELICATE TOUCH!
WHAT DO YOU THINK?
AND THEY SAID YOUR HEAD WAS ONLY GOOD TO PUT A HAT ON!
WITH A LITTLE PRACTICE YOU CAN HANG THEM ALL OVER!
ANYTHING THAT COVERS YOUR FACE IS A PLUS!
IMPRESSIVE, BUT IT HASN'T DISTRACTED JUGGIE FROM MAKING HIS NOISE!
TAKA TIKKA-TIK-TAKK TIKKA
TIK TAKA-KLIK

YOU KNOW, I ONCE SAW SOMEBODY ON TV BEND A SPOON WITH THE POWER OF HIS MIND!
REALLY!
TAK TAK KLIKKA
TAK

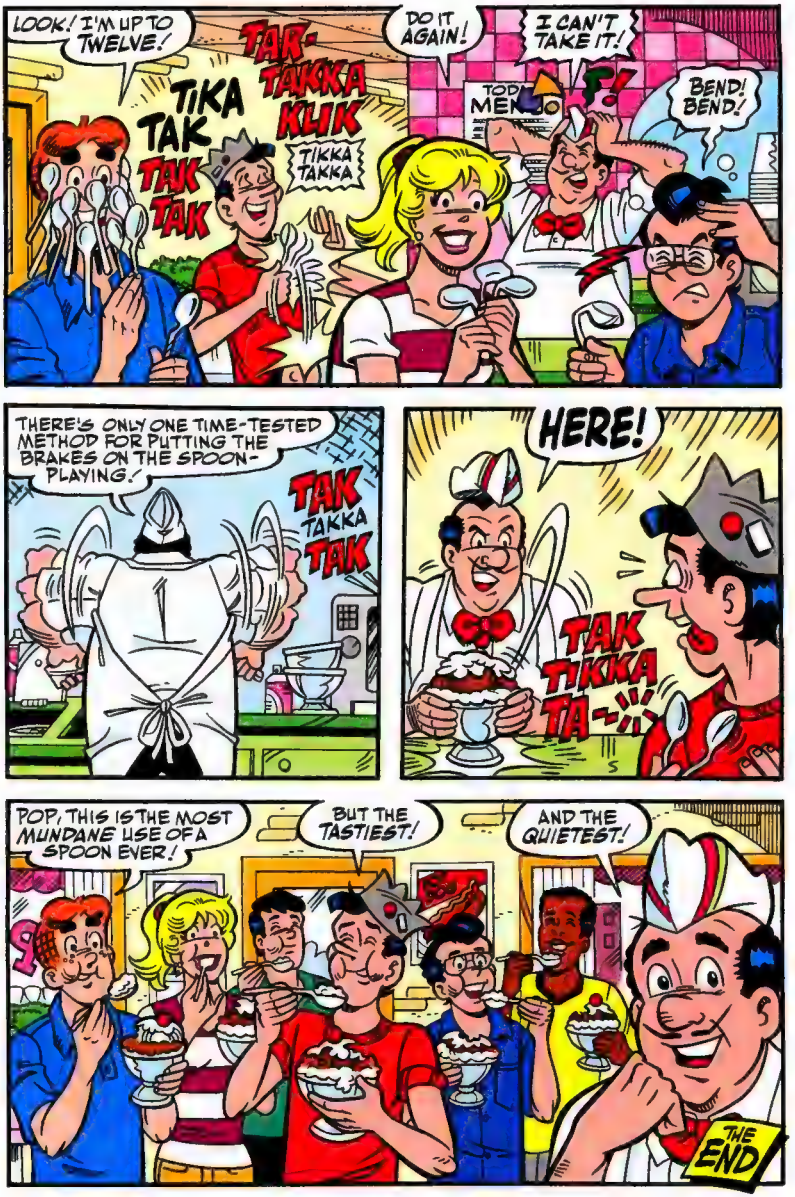
TIKKA-TIK TAK TAK
OH, SPOON-BENDING IS A WELL-KNOWN PHENOMENON! ALLOW ME TO DEMONSTRATE!
TIK TIK !!!


INTENSE CONCENTRATION... A FEW WAVES OF THE HAND... A SHAKE...

...THE SPOON BENDS!

TELEKINESIS, MAGIC, OR A CLEVER BIT OF SLIGHT-OF-HAND? WHAT DO YOU THINK?

I THINK I'M GOING TO END UP BUYING MORE SPOONS BEFORE THIS DAY IS DONE!

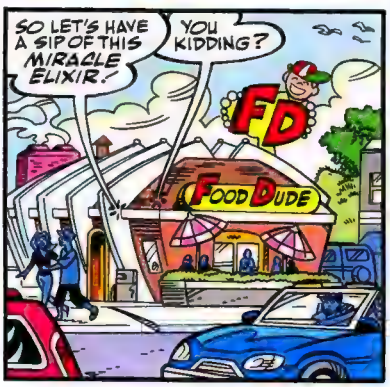

LOOK! I'M UP TO TWELVE!
TIKA TAK TAK TAK
TAK-TAKKA KLIK
TIKKA TAKKA
DO IT AGAIN!
I CAN'T TAKE IT!
TOD MEN JO
BEND! BEND!
THERE'S ONLY ONE TIME-TESTED METHOD FOR PUTTING THE BRAKES ON THE SPOON-PLAYING!
TAK TAKKA TAK
HERE!
TAK TIKKA TA
POP, THIS IS THE MOST MUNDANE USE OF A SPOON EVER!
BUT THE TASTIEST!
AND THE QUIETEST!
THE END

SPRRTZ
WHAT'S WITH JUG?
WHAT DO YOU MEAN?
Jughead and the MIX MASTER
HE'S DOING HIS HAPPY DANCE!!

MMM! MMM! MMM! MM!
QUIT "MMM-ING" AND TELL US WHAT'S UP!
I'VE MERELY INVENTED THE MOST FABULOUS SODA FLAVOR OF ALL TIME!
JUGHEAD DOES NOT BANDY SUCH SUPERLATIVES AROUND LIGHTLY!
IF JUG SAYS IT'S FABULOUS, THEN IT'S STOP-THE-PRESSES FANTASTIC!
WHAT'S IN IT?
A SQUIRT OF THIS, A SQUIRT OF THAT! A SHOT OF SOME-THING ELSE!
SOMEHOW, PURELY BY RANDOM, I MANAGED TO COMBINE THE FLAVORS TO MAKE THE ULTIMATE IN SODA POPS!
YOU THINK IT'S REALLY THAT GOOD?
HE'S STILL DANCING, ISN'T HE?
SLAP!

THIS COULD BE BIG! SODA COMPANIES ARE ON AN ENDLESS QUEST TO FIND A FLAVOR THAT SETS THE WORLD ON FIRE!

ARE YOU SAYING THERE'S BIG MONEY IN THIS DISCOVERY?
I'M TALKING LODGE-SIZED MONEY!

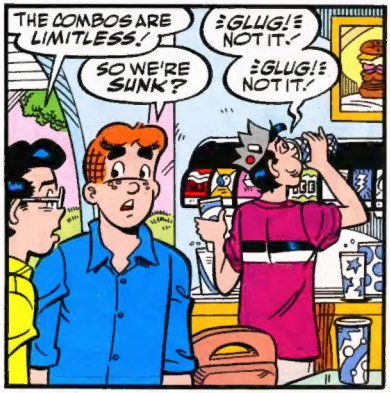

SO LET'S HAVE A SIP OF THIS MIRACLE ELIXIR!
YOU KIDDING?
FD
FOOD DUDE

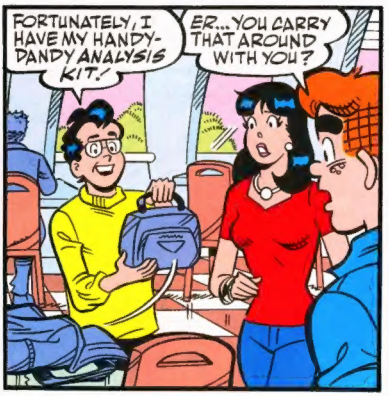
IT WAS SO DELISH, I DRAINED IT ALL IN ONE GULP!

ONCE AGAIN, HIS BOTTOMLESS APPETITE BRINGS DEFEAT.
JUG, THAT MIXTURE COULD'VE MADE YOU WEALTHY!

NO PROBLEM! I'LL JUST MIX UP ANOTHER BATCH OF THE BREW!
SO

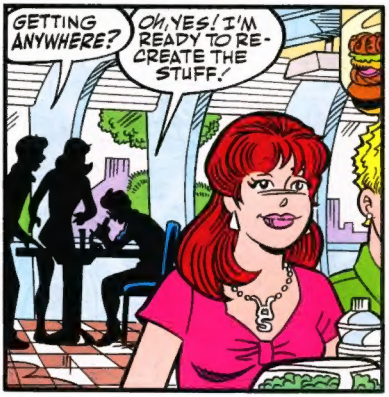
A LITTLE COLA, A LITTLE ROOT BEER, A TOUCH OF LEMON-LIME...
SPRRTZ!
ICE
CHUG
FIZZT!
WELL?
:SMACK! SMACK!:
NOT QUITE THE STUFF!
MAYBE THERE WAS A SHOT OF CHERRY COLA--AND NOT SO MUCH ORANGE!
SHOOPP
:SLOOP!: NOPE BUT I'LL KEEP TRYING!
JUG COULD BE AT IT FOR QUITE A WHILE!
NAPKI
THE POSSIBLE COMBINATIONS OF FIVE FLAVOR EASILY NUMBERS IN THE HUNDREDS!
AND WHEN YOU TAKE INTO ACCOUNT THE DIFFERENT POSSIBLE AMOUNTS OF EACH INGREDIENTS...
SPRRTT
GLUB

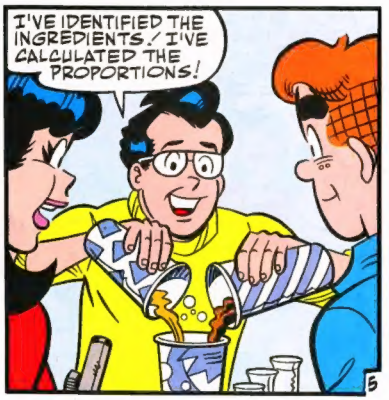

THE COMBOS ARE LIMITLESS!
SO WE'RE SUNK?
:GLUG!: NOT IT.
:GLUG!: NOT IT.


FORTUNATELY, I HAVE MY HANDY-DANDY ANALYSIS KIT.
ER... YOU CARRY THAT AROUND WITH YOU?

SURE! THAT'S WHAT MAKES IT HANDY!
AND CRACKING THE RECIPE FOR JUG'S SECRET SODA IS WHAT MAKES IT DANDY!
GLUG! GLUG!

LUCKILY, JUG LEFT A DROP OR TWO OF THE ORIGINAL MIXTURE.
SPRRT
GULP! GULP!


GETTING ANYWHERE?
OH, YES! I'M READY TO RE-CREATE THE STUFF.


I'VE IDENTIFIED THE INGREDIENTS. I'VE CALCULATED THE PROPORTIONS!

WOULD IT BE TOO MUCH OF A CLICHE IF I SAID--
"EUREKA?"
JUGHEAD! DRINK THIS AND TELL ME IF I HAVEN'T DUPLICATED THE FORMULA!
GULP! GULP!
SORRY, DILT! IT JUST ISN'T GIVING ME THAT SAME THRILL!
AW!
I WAS SURE I HAD IT!
TOO BAD! I GUESS THE BIG SECRET'S LOST FOREVER!
I WONDER WHAT WAS DIFFERENT?
YEAH... I WONDER!
URP!
POP TATE WARNED ME THERE'D BE DAYS LIKE THIS!
SODA
THE END

A NEWS

GEOGRAPHY ANIMALS HISTORY SCIENCE

NEW JERSEY

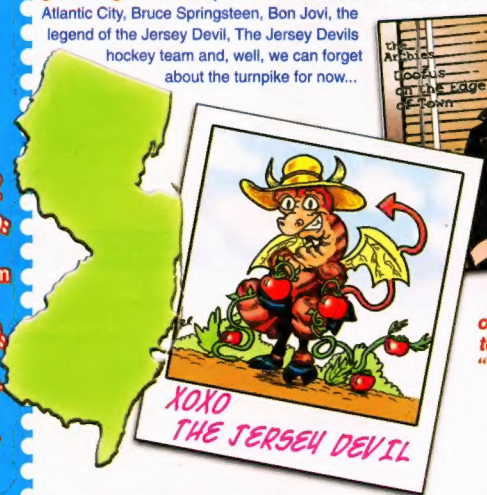
BY ELIZABETH F.

YOU'RE A WINNER! YOU GET A 5 ISSUE DIGEST SUBSCRIPTION

Would you believe that the most densely populated state in the union is also known as the "Garden State?" Well believe it! From its humble beginnings as a Dutch-turned-English member of the original thirteen colonies, to its explosion as a major pop music powerhouse in the 1970s & 80s, New Jersey has had much to offer the world!

During the American Civil War, New Jersey contributed a whopping 88,000 Union soldiers to the abolitionist cause, as well as participating in the Underground Railroad. The 1920s saw much more prosperity for the Garden State as population rates soared! This influx of people caused all sorts of development in bridges, tunnels, infastructure and factory labor. More people meant more diversity - many thousands of immigrants passing through Ellis Island were passing into, you guessed it, New Jersey!

What more can be said about a state that has given us so many great things? The Jersey Shore, the best tomatoes in the country, casino mecca Atlantic City, Bruce Springsteen, Bon Jovi, the legend of the Jersey Devil, The Jersey Devils hockey team and, well, we can forget about the turnpike for now...



I guess the only thing left to be said is - "What exit are you?"

SEND IN A REPORT

BE IN A COMIC BOOK!

GET 5 FREE DIGEST ISSUES!

YOU CAN E-MAIL YOUR REPORTS to:

archienews@archiecomics.com

OR SNAIL MAIL TO:

Archie Comic Publications, Inc.
"Archie News"
P.O. Box 419
Mamaroneck, NY
10543-0419

NEXT Archie's Pal Jughead Comics

SOUR ECONOMY GOT YA DOWN? GET CREATIVE! AND READ...

the money grab

#197 ON SALE THE WEEK OF OCTOBER 5TH, 2009!

ARCHIE'S PAL JUGHEAD COMICS (ISSN:10690999), Vol. 2, No. 196, September, 2009. Published bi-monthly by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543-2318. Jonathan Goldwater, Co-CEO, Nancy Silberkleit, Co-CEO, Victor Gorelick, Co-President, Fred Mausser, Co-President. ARCHIE characters created by John L. Goldwater. The likenesses of the original Archie characters were drawn by Bob Montana. Single copies $2.50 in the U.S.; $2.75 in Canada. Subscription rate: U.S. $15.00 for 6 issues; $16.50 in Canada. All Canadian orders payable in U.S. funds. "Archie's Pal Jughead Comics" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 2009, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Periodicals postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543-2316. Printed in Canada. Printed on recycled paper

OROBOROS

It is still dark of night.

DIGITAL COMICS PRESERVATION